

## ADVANTAGES



wide-ranging human movement data collection at low installation cost



GDPR compliant far beyond legislative requirements



tailored for public transit network and heterogeneous public spaces

## FEATURES

- » anonymised Wi-Fi tracking in transit vehicle and at stops
- » real-time data on vehicles and transit stop utilisation for customers and passengers
- » holistic analysis of human movement patterns for optimized use of infrastructure
- » origin-destination-matrix
- » investment and infrastructure planning

**SONOBEACON**  
SENSE-DESIGN-ACT

## ABOUT

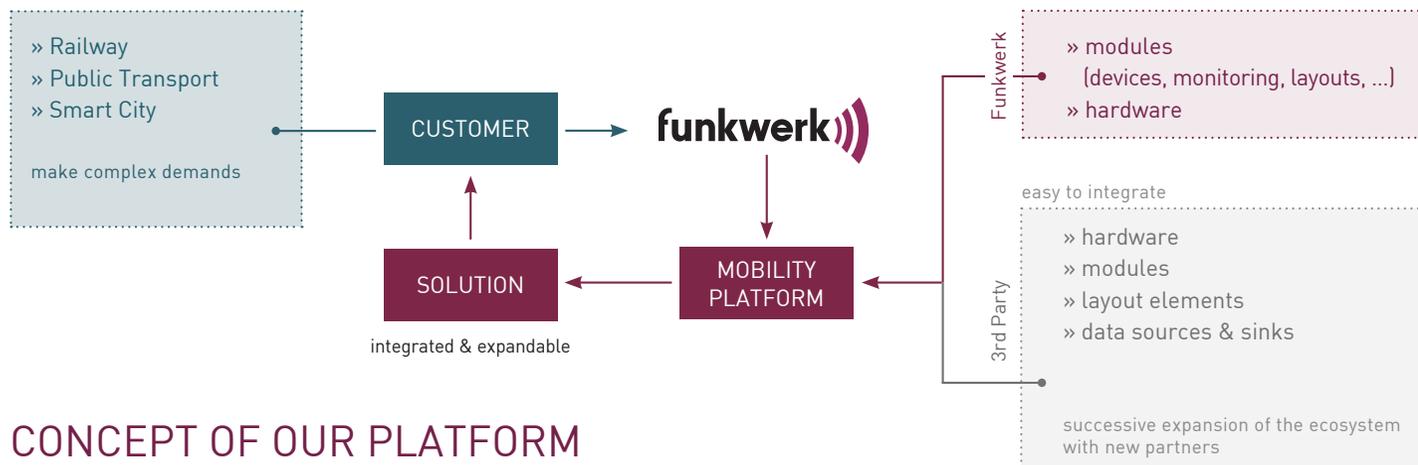
Intelligent data collection and analysis of human movement data to improve efficiency and allocate resources and investment.

**CATEGORY** IOT and Data

## INTEGRATION TYPE

 Software

 Hardware



## CONCEPT OF OUR PLATFORM

Funkwerk Systems GmbH

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